

Indicator	Lead Responsibility	Baseline	Qtr 2	0708 Target	Comments
LAA046* Average point score of 16-18 year olds taking 1+ A levels or equivalent (The average point score is designed to better reflect the achievement of all pupils not only those pupils reaching the expected level at the end of a Key Stage) <i>* Please note that the original baseline (220.8) and target (225) for LAA046 were calculated using the old points system. The amended figures above have been re-calculated by the Education team to allow comparison.</i>	Children and Young People	625.3	583.6	632.8	Figures published by DCSF on 18 October have yet to be analysed across the 14-19 City Board area, which sets the target for the partnership that includes all maintained schools and Newcastle College. Analysis of school figures suggests that student numbers increased but there was a very slight fall in total points per student (4 points equivalent to 1/7th of an A Level grade) and points per entry (2 points). Overall pass rate remained consistent with 2006, while there was an increase in the proportion of higher grades achieved in 2007.
LAA052 Percentage of pupils in schools maintained by the local education authority achieving Level 4 or above in the Key Stage 2 English test.	Children and Young People	76%	74%	80%	The baseline results of 2006 were 4% up on the previous year and this improvement has been difficult to sustain, however the trend over the last four years continues to be an improving one.
LAA075b 3-year priority - Increased working with children to improve fluency of reading. Summer Reading Challenge (SRC): Children's SRC registration	Delivery Board	2900	2012	3500	A report is being prepared on the Summer Reading Challenge (SRC) 2007, which will enable us to apply best practice citywide to SRC 2008. This will encourage a membership of young teenagers that will grow up using library service across the whole City.
LAA143 Number of people killed or seriously injured (KSI) in road traffic collisions.	Delivery Board	105	110	104	The definition for these PIs is set externally, and reported data relates to the previous year. Thus the outcome for this year cannot be affected. This measurement issue, along with actions in place to achieve reductions in the medium to long term will be the subject of a Newcastle City Council performance clinic.
LAA006 Adult smoking rates	Health, Wellbeing and Sport - Health	26.80%	26.10%	25%	A number of new initiatives have recently been established with the assistance of Choosing Health monies to assist with cessation of smoking. These initiatives to be delivered via support to businesses, GP surgeries, pharmacies etc are beginning to show positive results. The Newcastle Smoke Free Project for example is showing a higher quit rate for 4 week quitters (58%) than the national average (37%). Achievement of the LAA target is within reach.

Indicator		Lead Responsibility	Baseline	Qtr 2	0708 Target	Comments
LAA044	Percentage coverage of the provision of a Chlamydia screening programme for 15-24 year olds	Health, Wellbeing and Sport - Health	3%	1.11%	15%	There are currently no areas in the country meeting their targets on chlamydia screening however, Newcastle has seen significant improvements over the past couple of months and is the second best performer in the country. Newcastle's media campaign is being held up by the Department of Health as an example of good practice.
LAA047	Breastfeeding initiation rate in the 20% most deprived Super Output Areas in Newcastle	Health, Wellbeing and Sport - Health (shared with Children and Young People)	39.60%	46%	46.60%	A draft Breastfeeding Strategy and Action Plan have been developed to promote breastfeeding in Newcastle aimed at improving breastfeeding initiation and maintenance rates. Funding is being sought for a new post of Infant Feeding Co-ordinator and a Peer Support Co-ordinator has recently been appointed to work with peer support groups.
LAA062	Percentage of mothers known to be breastfeeding at 6 – 8 weeks in the 20% most deprived Super Output Areas in Newcastle	Health, Wellbeing and Sport - Health (shared with Children and Young People)	20%	17.50%	25.50%	Breastfeeding training manuals, DVDs and other resource material are to be developed using funds from the NRF funded 'Lean East' project. Considerable data gaps exist but these are to be addressed as part of the Action Plan.
LAA161	Number of new dwellings built	Housing	967	338 (year to date figure)	1000	There is clearly a need to accelerate the rate of development of new homes in the City. This is being addressed through the development of a medium term housing development programme. This programme identifies site availability for residential development, officer accountability for enabling that development to happen and a detailed phasing plan to meet our new housing targets in the medium and long term. This is reinforced by a number of key initiatives designed to increase the pace of change. These include the establishment of a Local Housing Company that will act as a key delivery vehicle.
LAA013	Percentage increase in the number of older People helped to live at home per 1000 population aged 65 or over	Adults and Older People	87	88.90%	by 5% (87 to 91.35)	The rate has dropped below 90 at September after a rise in 2006/7. We anticipate a drop in number of people at the end of summer, information being shared with social workers to check that cases are being recorded in a timely way. A recovery plan will be developed to improve performance